

**Transcript of Amdocs video clip
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Amdocs jNetX
4.45 mins

Today we have six countries running on this platform, partly hosted, partly with local operations. And the role, that idea, is just to get most out of the system, leveraging the synergies, trying to have harmonized systems, and also being able to-- getting the benefits out of this harmonization. Also on cost effectiveness, on time to market, on the open and standardized platform.

We want to have open standards, a flexible product. Time to market means we want to be faster in the market with the product. We could leverage this in a way that we could use the same services which we have in the market in another market and orchestrating these services to the local demands in the market. And, cost reduction then is out of the synergies we have in the group. So it's one development for the whole group. So once a service or functionality is developed, everybody in the group can use it. What we have seen is, especially when we introduce the service into Serbian market, we had a lot of changes on the functionalities, or on the way this -- the prepaid service has to run in the market-- which we could change and adapt immediately on a nearly daily or two daily basis, to adapt preannouncements, presubscription campaigns, campaigns for the local market when they operator is starting in the market itself.

The services which we have running on the platform are used by the end customer. So we have 820,000 VPN subscribers on the platform, 1.7 million prepaid subscribers running on the platform. We have number translation service on that with, I think, 2 million calls per day. From the business perspective, what we have seen is—and this was one of the strategic goals we had-- to leverage the synergies in the group-- is that this business model was the driver of bringing in the platform. And in the end, what it is today is that the JNetX platform is the strategic IN platform which we are using.

And as well when we talk about other solutions, other functionalities, we are now starting to discuss with the fixed net operator side -- with Telekom Austria – what synergies can we have there. Is there a possibility to move the JNetX platform to any other vendor-- from Telekom Austria. Then we really can raise up and say we have group synergies.

What we see today, is that there is a big trend-- where mobile operators and fixed net operators start to combine their business or even merge together. So, like Mobilkom and Telekom Austria are in the process of merging together currently. Therefore, the next step is finding convergent products. Yesterday we won the global award on innovative services for small and medium enterprises for our convergent product. And I think this is where it's going to – trying to bring more flexibility in the movement of customers.

What we've done now is a product which is called A1 Conversion Network, where it's – A1 is the brand of Mobilkom Austria, and this is a convergent product combining fixed net telephony, mobile telephony with functionalities of benefit for the customer with multi-ring functionalities-- call scenarios for hunt groups, for (UNINTEL) functionalities. The system itself has an IP desk phone combined with the mobile phone, internet access, as well as a switchboard functionality for bigger offices.

JNetX is contributing to that. So they bring in the basic platform.

What we have seen here on the flexibility, which is also of strategic importance for us, is that it's not only one vendor bringing in this product. The convergent product was developed by three companies the same time. So we had a Lithuanian company, Croatian company, and an Austrian company developing the services for us, which was a challenge in bringing all together these three companies. But it really was a nice proof to see that this flexibility is real and not just advertising.

Link to Video on Amdocs.com

<http://www.Amdocs.com/About/Success/Pages/A1TelekomAustria.aspx>