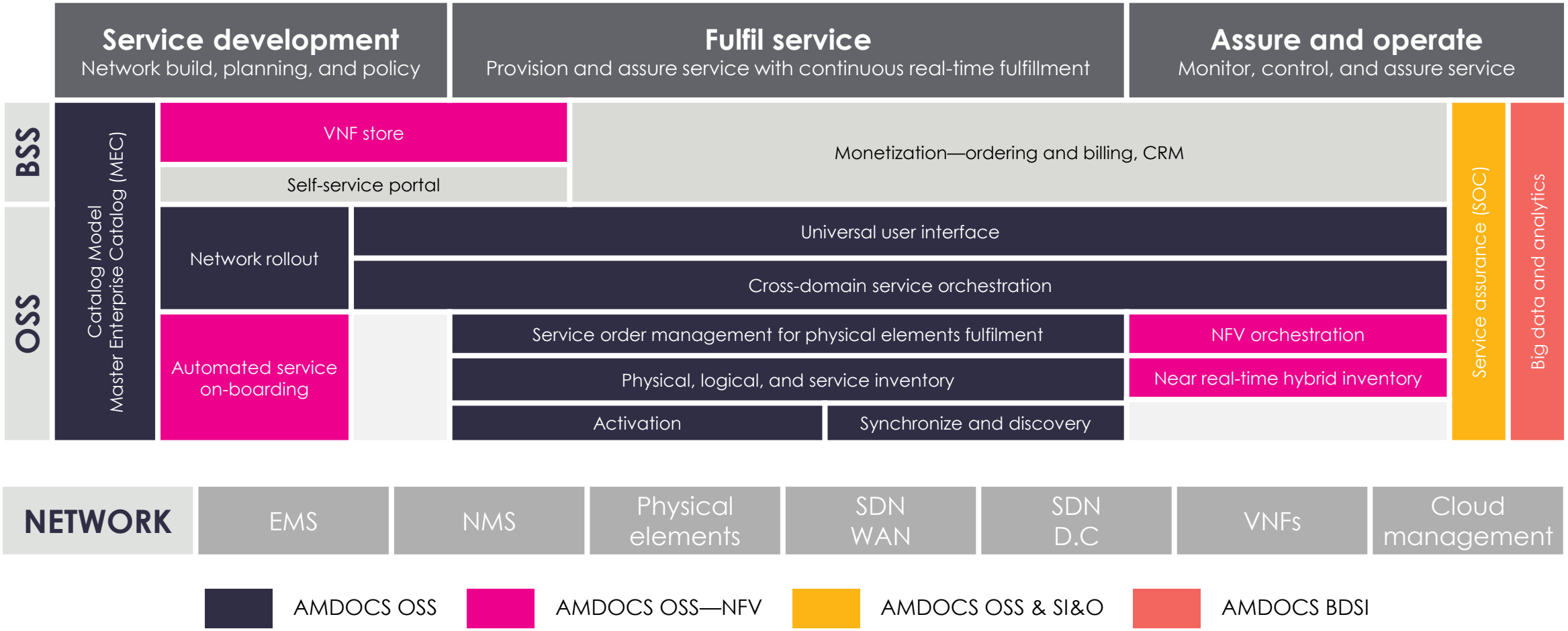Amdocs Blueprint for Hybrid Service Lifecycle Management