Digital Brands Suite as-a-Service

Focus on your business instead of IT

amdocs

make it amazing

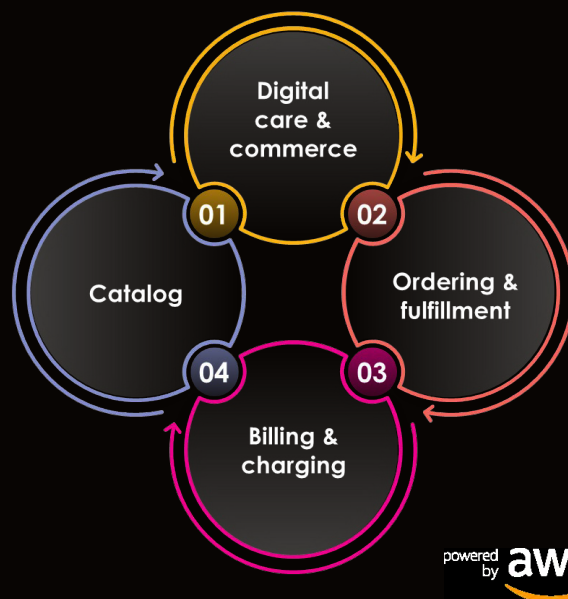powered by aws

Who is this relevant for?

Digital brands & sub-brands who compete through a fully digital service:

- Start small with a lean and agile operation: fast TTM and rapid innovation cycles
- Provide a simple and seamless digital experience
- High scalability with rich functionality for growth
- Empower business teams without the burden of IT and operations
- Different cost structure to meet their business model

What do we offer

Full BSS provided as-a-service, covering all needs of digital brands, with support for bundles, 5G, convergent services /product lines and more

Digital care & commerce
01

02
Ordering & fulfillment

03

04
Billing & charging

Catalog

powered by **aws**

Simple & fast: immediate tenant setup, full on-boarding typically within 4-12 weeks, launching a new product in mere hours

Ready-for-use packages of customer journeys and business processes for Digital Brands: we leverage 35+ years of Amdocs telco experience to provide an almost "plug&play" experience, coupled with open APIs

SaaS model: pay as you grow and spread your investment with low initial cost, pay as you grow and economies of scale of native cloud services. And it's not just a business model: being both a product and services company, our SaaS solution is highly reliable

Built on solid technology

The technology powering Amdocs Digital Brands SaaS Suite already serves more than a Billion subscribers at dozens of customers in 6 continents

Simple, Pre-built packages

Essential

Revenue management, subscriptions and consumption-based models

REGULAR | PLUS

Billing | Regular + online charging

Advanced

Care, commerce, ordering and revenue management, for a single consumer product line

REGULAR | PLUS

Shopping, care & self-care journeys | Regular + online charging
Ordering & fulfillment
Billing
Pre / post paid

Premium

Care, commerce, ordering and revenue management, for multi-play bundles

REGULAR | PLUS

Shopping, care & self-care journeys | Regular + online charging
Ordering
Billing
Pre / post paid
Enterprise product catalog

Each package contains ready-to-use customer journeys and business processes to manage the full lifecycle of Digital Brands

Managing customer journeys instead of IT

BROWSE & BUY
- Customer/Prospect orders a Product with or without a device
- Cash Balances
- Manage Services lifecycle
- Registration of pre-activated prepaid device
- Order handling and fulfilment
- Identity and Access Management

CONSUME SERVICE
- Login or registration of new user on Self-Service
- Costumer consumes a service – rating & charging
- Customer pays and recharges via Self-Service
- Credit limit management

ENGAGE & DELIGHT ME
- Shared Allowances
- Data Gifting / Transfer
- Data As A Currency / Digital Asset Trading
- Rollover
- Quality Of Service
- Loyalty Points earning and redemption
- Business Intelligence

HELP ME
- Customer reports problem
- Customer queries the status of a problem
- Customer has a Customer Profile or Service request
- Customer has a Prepaid consumption or recharge query
- Customer has a Prepaid recharge query
- Customer has a request to amend or cancel Order

KNOW ME
- Customer 360 View
- Manage customer Interactions
- Track your Business and Customers via Reporting Dashboard

RETAIN ME & DEPART
- Contract renewal request
- Assigned Offers management
- Service modification request including suspend, resume and disconnect

To learn more visit
digitalbrands.amdocs.com

Amdocs' purpose is to enrich lives and progress society, using creativity and technology to build a better connected world. Amdocs and its 27,000 employees partner with the leading players in the communications and media industry, enabling next-generation experiences in 85 countries. Our cloud-native, open and dynamic portfolio of digital solutions, platforms and services brings greater choice, faster time to market and flexibility, to better meet the evolving needs of our customers as they drive growth, transform and take their business to the cloud.

Listed on the NASDAQ Global Select Market, Amdocs had revenue of $4.2 billion in fiscal 2020.

For more information, visit Amdocs at www.amdocs.com.

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