## **Horizon 1 Disruptor**

Digital Transformation Delivering Functional Optimization



The Best Service Providers for Retail Banks, 2023



Technology-led approach to banking to accelerate digital transformation



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horizons

Value proposition for retail banks: Amdocs helps tier 1, 2, and 3 banks develop differentiated digital experiences enabled by an array of products and services.

**Growth proof points:** Amdocs officially launched its financial services practice in 2022, but it's been serving banks for 15 years through M&A and related organic growth. It invested significantly in retail banking with a global leadership team and delivery resources. It launched a cornerstone product for banks, Amdocs Product and Pricing Catalog. Recent M&A such as Sourced in Canada and APAC bring deep cloud expertise in banking.

**Key differentiators:** Through acquisition and R&D, Amdocs has developed a mix of digital and cloud capabilities for retail banks, informed by its deep telecom expertise. Its digital design and mobile app capabilities are getting them in the door and public cloud expertise and a growing product set is helping them stay. The firm is cross-pollinating relevant telecom products to banking like its Amdocs Product and Pricing Catalog.

**Outcomes:** Notable engagement outcomes include a 90% faster digital experience on a mobile app built for the largest Japanese multinational and large-scale application migration for a leading Canadian bank.

Customer kudos: Clients appreciate Amdocs' tech skills and delivery strength with a good track record of helping impact customer experience.

**Partner kudos:** Partners appreciate the trust and collaborative environment built to drive shared outcomes.