



Unleash agility

Reimagine your business
with Amdocs

connect^x

 amdocs
**make it
amazing**

Your SaaS Telco in a Box

Amdocs connectX is a pre-integrated, end-to-end customer management, commerce and monetisation platform

Quickly and securely monetise any product or service with a solution designed for simplicity, agility, and flexibility.

ConnectX brings powerful capabilities, drawing on Amdocs' deep BSS expertise to offer a versatile, cloud-native platform built on TForum-certified OpenAPIs.





Your agile business engine

ConnectX transcends industry boundaries, catering to a diverse clientele

Faster time-to-value

3

months to launch a new telco

10

people or fewer to run a full MVNO/MVNE

60%

fewer clicks for customers to buy a new service

70%

better Net Promoter Score (NPS)

5

minutes to launch a new offer from idea to production

- **MVNOs & MVNEs:** Launch innovative mobile services quickly, manage complex subscriber lifecycles, and unlock new revenue streams.
- **Consumer Brands:** Personalise customer journeys, build loyalty programs, and offer data-driven insights to enhance engagement.
- **And More:** ConnectX's adaptable architecture caters to a wide range of industries, empowering businesses to thrive in the digital age.

MVNOs needs

Business need

Solution

Fast time-to-market



Packaged customer journeys and business processes; extensive business configurations to empower business users.

Business flexibility



Efficiency of sharing a strong product with rich functionality, driven by business configurations and open APIs instead of code customisations.

**High scalability
(technical and business)**



Extensive use of cloud-native services for high elasticity, telco-grade core for scale.

**Cost structure to meet
the business model**



Low setup fee and pay-as-you-grow model supported by cloud infrastructure.

Key features

1 Flexibility and control

Partner integration and open APIs enable seamless integration with third-party solutions, while self-service features empower you to manage your business with complete control.

2 eSIM support

Enable seamless activation and service provisioning with a click of a button, catering to the growing demand for eSIM technology.

3 Sub-brand creation

Establish and manage distinct sub-brands tailored to specific customer segments, all within a unified platform.

4 Day-to-day operations management

Effortlessly manage subscriber lifecycles, billing, and service provisioning with pre-built workflows and automation tools.



Partnering with
Amdocs **connectX**
for success

ConnectX is more than software; it's a strategic partnership for growth. With Amdocs' 35+ years of industry experience, unparalleled support, and global network of experts, you'll gain a competitive edge and unlock the full potential of your business.

Introducing Amdocs **connectX**

- Transfer units ✓
- Omni-Channel Commerce ✓
- Real-Time Balances ✓
- Churn Prediction ✓
- Awards ✓
- Refunds ✓
- Receipts ✓
- Social Media Login ✓
- Customer 360 View ✓
- Customer Identity Verification (KYC) ✓

- Case & Incident Management ✓
- Digital Shopping Cart ✓
- Customer Communications ✓



- ✓ Shipment & Logistics
- ✓ Customer Interactions
- ✓ Upsells
- ✓ Mobile Number Portability
- ✓ Next Best Offer / Next Best Action
- ✓ Payments

- ✓ eSIM
- ✓ Data as Currency
- ✓ Online Rating & Charging
- ✓ Groups & Sharing Pools
- ✓ Campaigns & Promotions
- ✓ Loyalty Points
- ✓ Bring a Friend
- ✓ Inventory Management
- ✓ Customer Consent

Why choose Amdocs connectX?

We're #1 telco operations •
Strategic AWS partner •

Operations

Technology

- Cloud-native serverless architecture
- TMF Open APIs (certified)
- Read-made mobile app
- Enhanced security

Unmatched price/capabilities •
We understand your business •
Rich eco-system •

Price effectiveness

Features

- End to end digital experience out of the box
- 5G
- Multi-play, Multi-LoB
- Loyalty, etc.

>35 years of experience •
We always deliver •
Strong BSS and business know-how •

Trust

Experience

- Try&buy
- Complete pre-built processes set
- Self-service for business, dev
- Services support (as needed)

Amdocs, helping those who shape the future to **make it amazing**

350+
Customers

90
Countries

~29k
Employees

Leader

Gartner

Magic Quadrant for Integrated Revenue
and Customer Management
Magic Quadrant for OSS

Leader

OMDIA

Global BSS Market Share
Telecoms IT Application Services

Leader

**analysys
mason**

Global Monetisation Professional Services
Global Service Design & Orchestration
Global Monetisation Product

Leader

GlobalData.

Digital Transformation Platforms
Revenue Management

Ready to unleash your agility?

Contact Amdocs today and discover how connectX can transform your business.

www.amdocs.com/products-services/connectx

connectX

a amdocs | **make it
amazing**