

# Rizz Wireless

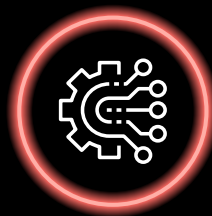


North American MVNO, running on the T-Mobile network, a brand designed to cater to the needs of immigrants, students, and new residents in the US from India.



## Business need

Leveraging existing travel business, the founder offers a unique Mobile Plan Membership, providing customers with access to discounted flight tickets and other relevant services for the segmented population. Rizz Wireless plans to replicate this successful model in Mexico and Southeast Asia.



## Amdocs connectX providing

Full SaaS offering, including catalog, subscription, mobile app, integration (tax engine, payment gateway, and network aggregators).

The solution is offered for both travelers, and US local customers.



**Ganpatsingh (Ganpat) Rajput**  
Co-founder and Chief  
Technology Officer,  
Aladdin Life

***"We're focusing on extending its scope to cover multiple retail sectors in the UAE for now. We intend to roll out this platform to Saudi Arabia and Egypt by the end of this year."***

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