

CHARGING AHEAD

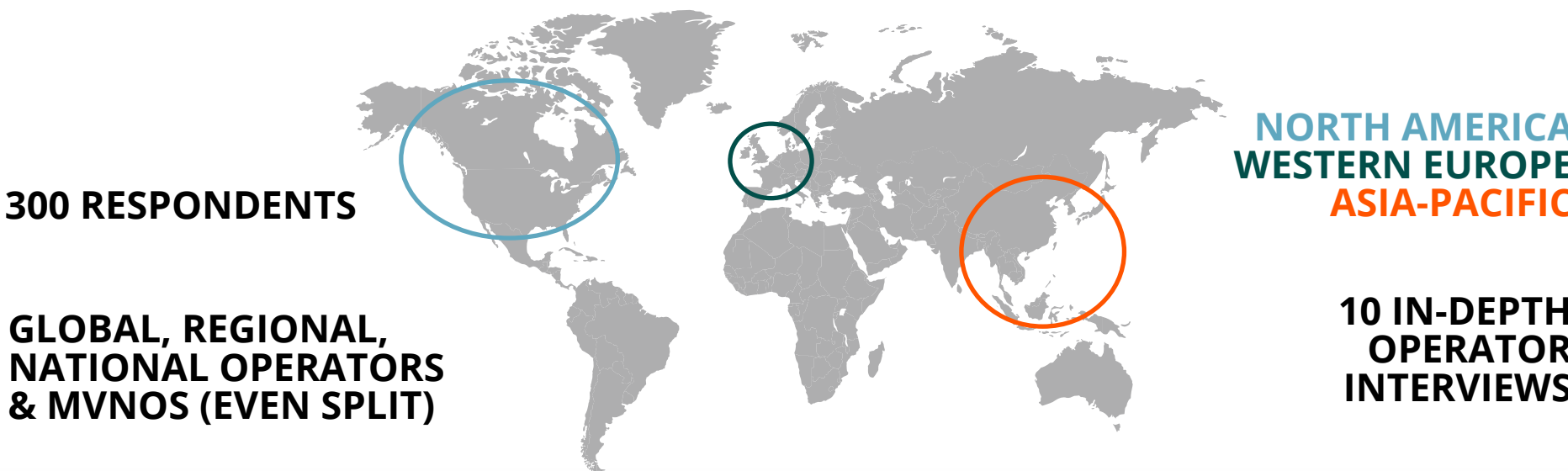
How telcos are rethinking monetization in the AI era

Key findings from a global survey of 300 operators



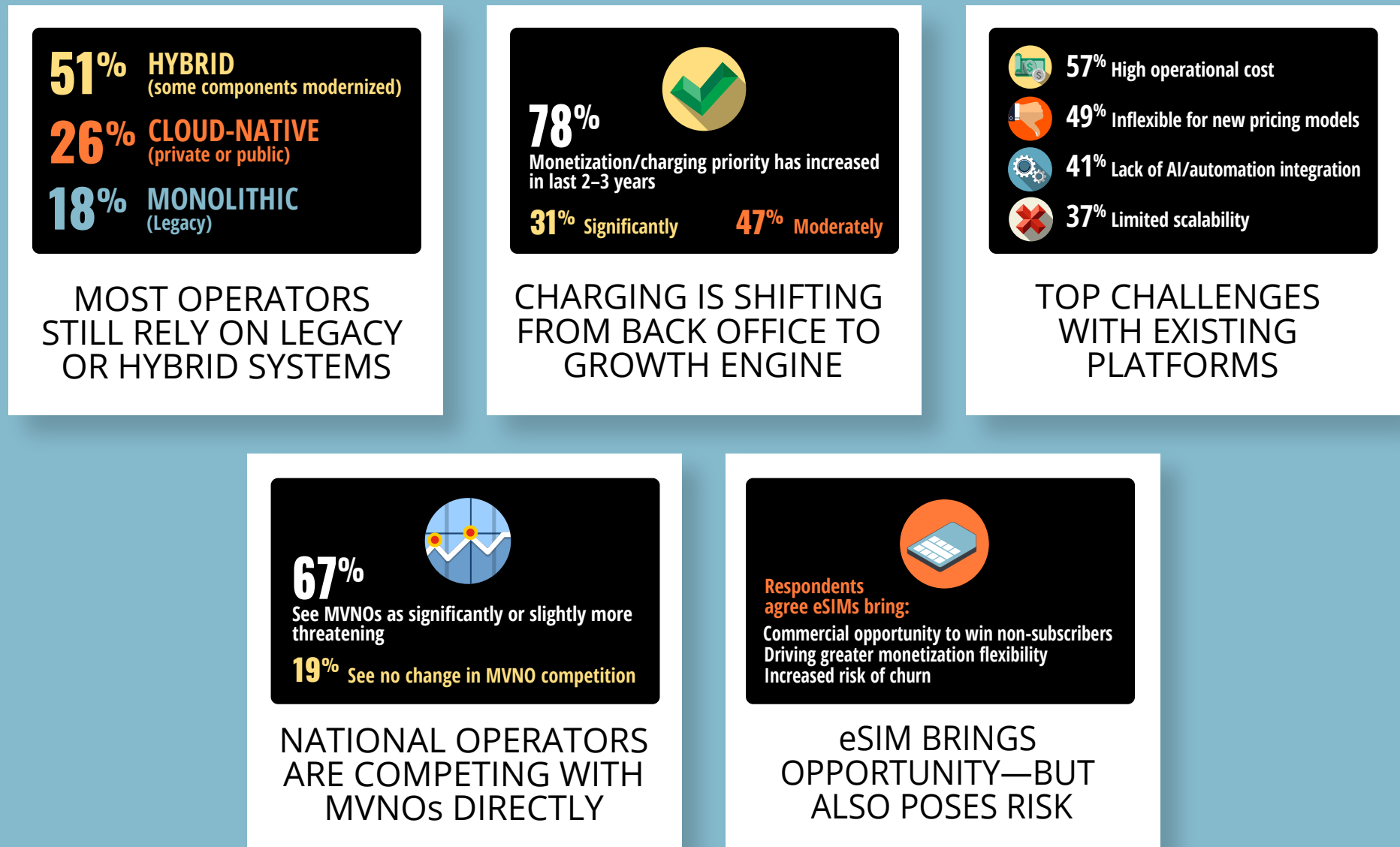
SURVEY SNAPSHOT

Executive and decision-maker perspectives on charging & monetization

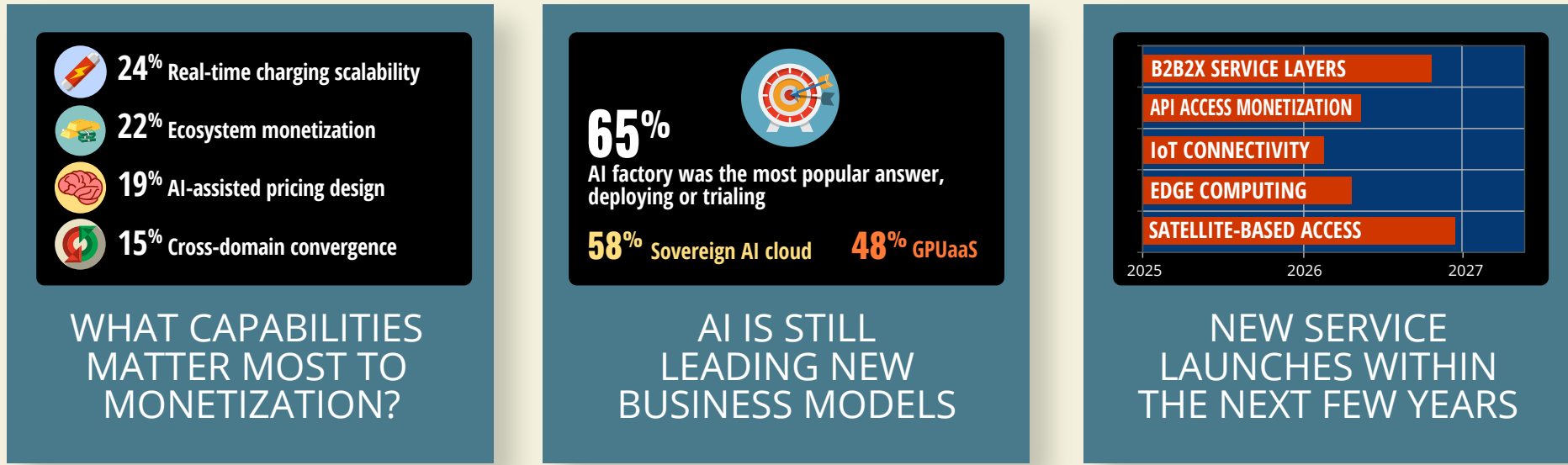


STATE OF THE MARKET

Long-standing challenges, but also new, material opportunities



INNOVATION & UPCOMING TRENDS



“Dynamic charging will turn billing from an afterthought into a real-time engagement engine.”
Director, Billing and Charging, Tier One EU operator

THE WAY FORWARD

Modern, cloud-native, AI-enabled charging is critical to unlocking 5G, B2B, and AI-era revenues.

What CSPs Must Focus On

- Transform charging into a strategic growth platform
- Prioritize cloud-native migration without disruption
- Invest in real-time & dynamic pricing
- Close gaps in B2B and ecosystem monetization
- Prepare for AI, GPUaaS, satellite, and edge models
- Build flexibility beyond cost savings



Explore the full findings in “Charging Ahead: A Survey of Evolving Monetization Requirements.”

Click the link below:

Charging Ahead: A Survey of Evolving Monetization Requirements | AMDocs