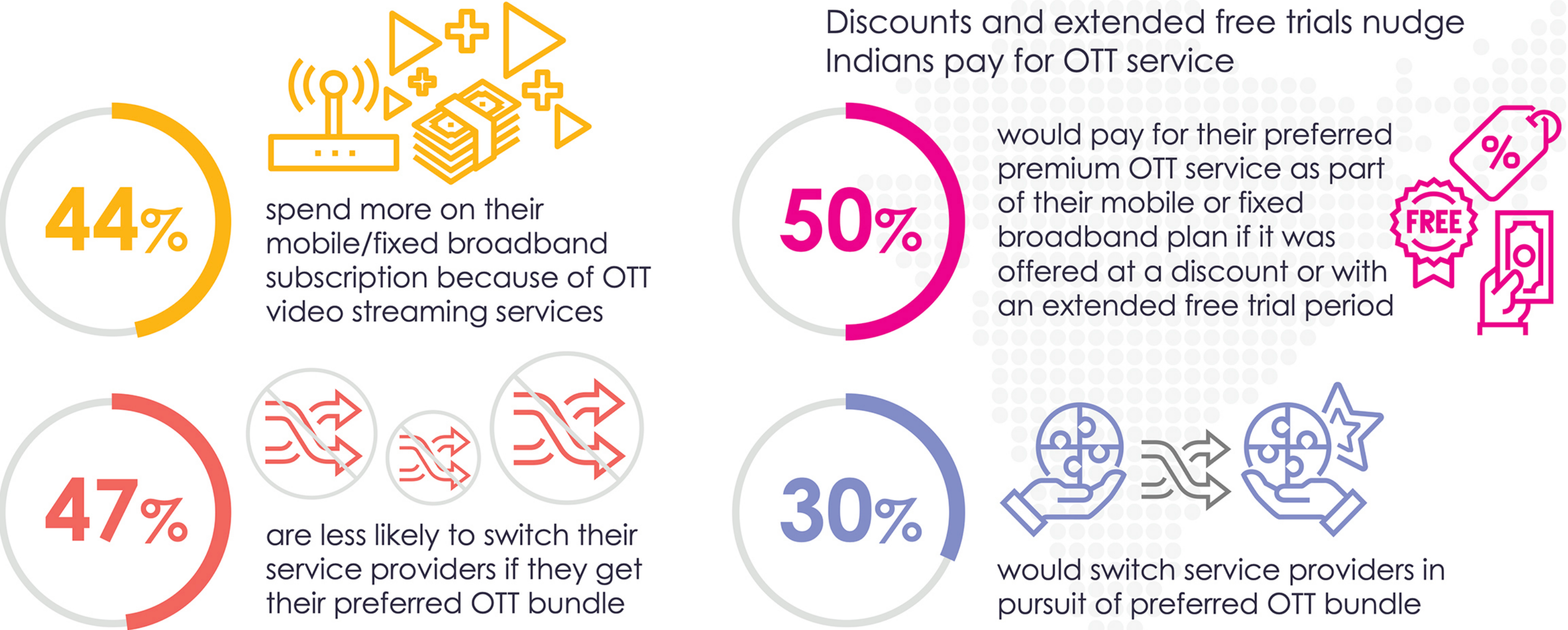


Bundled OTT media service makes Indians spend more on their mobile and broadband subscriptions



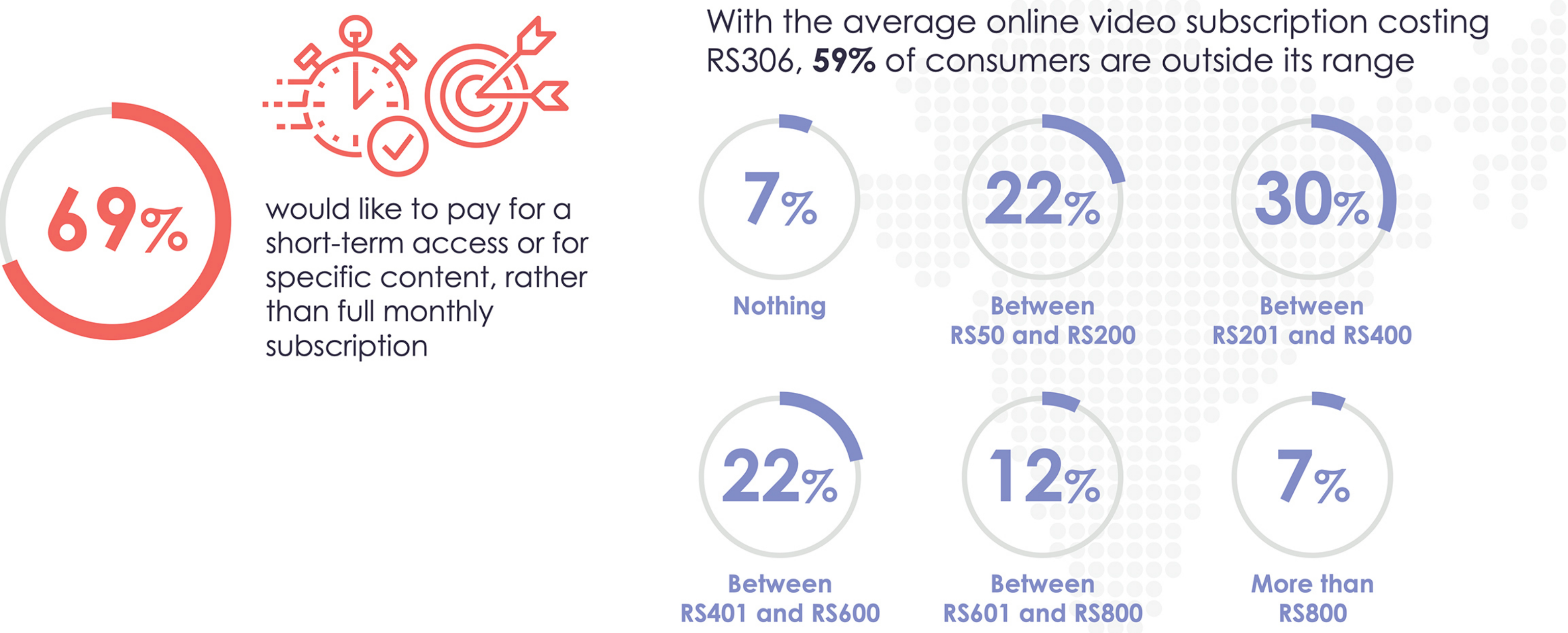
Indians need more than one OTT video streaming services



Top paid OTT online video streaming services



OTT paid video service still expensive: Indians prefer pay-per-use over monthly subscriptions



Indians won't mind sharing personal data or getting targeted ads in return for reduced OTT cost

